

I'm a 24-year-old web enthusiast, based in Milan. I am very passionate about developing communication projects – from the very first, abstract idea which starts it all, up to defining the most appropriate development path, and making it come true. In my spare time, I love drawing, reading, and traveling. **1**

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EDUCATION & QUALIFICATIONS

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| 2015 - 2017 | MS in Marketing and Communications
IULM University, Milan
Thesis: "The digital strategies of Food Delivery startups in the Italian market" 2 |
| 2011 - 2014 | BS in Economics
University of Verona, Verona
Thesis: "The Social Report as a communication tool of Corporate Identity" |

WORK EXPERIENCE

- | | |
|---|---|
| Webmaster
2015 - 2017 | Freelance <ul style="list-style-type: none">website development, from goals definition to UX and UI design;data and traffic monitoring with Google Analytics (GA Qualification). |
| Web Content Editor
2016 - 2016 | WorldBridge <ul style="list-style-type: none">content writing on linguistic topics, achieving 1st position on Google for some selected keywords;website development with Wordpress CMS. |
| Contributor
2015 - 2016 | RagnoMarketing <p>ideation and development of a Web Marketing blog with a few colleagues; content writing on Marketing and events dedicated to the topic; SEO using Google Trend and Keyword Planner.</p> |
| Graphic Designer 3
2012 - 2015 | Freelance <ul style="list-style-type: none">design of several logos, leaflets, business cards, social-network images. |
| Co-founder
2013 - 2014 | WeeBook.it <p>founded a secondhand, textbook-trading platform; website UI design, both for desktop and mobile; feedback collection and improvement implementation.</p> |

VOLUNTARY EXPERIENCE

ITC Silvio Ceccato School
Free private lessons in Business Economy | 2010

INTERESTS

Sports – basketball and running.
Art – drawing with charcoal and graphite.

REFERENCES

Available on request.

ADDITIONAL INFORMATION

Full, clean driving licence.
Language skills – Italian native, fluent in English (IELTS Certificate Level 7.5).

Note

- 1 Nella sezione **Profile** si possono elencare le competenze sviluppate durante gli studi ed, eventualmente, nei lavori svolti.
- 2 Si possono includere dettagli su progetti, corsi e seminari svolti durante gli studi, in particolare ciò che è rilevante per il lavoro per il quale ci si sta candidando.
- 3 Questo lavoro passato potrebbe non essere rilevante ai fini della posizione per cui ci si candida, ma può essere considerato un esempio di “transferable skills”.

Credits: Federico Marte, WorldBridge



WorldBridge è un'agenzia specializzata in **corsi di lingua, traduzioni e interpretariato**.

Per maggiori informazioni visita: <http://worldbridge.it/blog/corsi-di-lingua-inglese/cv-in-inglese-esempi-e-modelli>